FRÉDÉRIC MOITRY

Lead UX/UI Designer

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Introduction

I have over 25 years of experience in Design. Interface design, based on User Experience and the assimilation of new technologies and new graphic trends.

For each mission / Project, I offer original solutions to reach main goal. Extensive experience in Web Responsive, Apps Interactive, User Experience Design, Prototype Hifi, Motion Design, Graphic Chart.

6 Awards

Behance	Webguru	CSS Light	Awwwards	CSS Nectar	CSS Design Awards
06 DEC	07 MAY	21 JAN	20 JAN	17 JAN	16 JAN
Featured for my BNP UX-UI mockup	Featured Site of the day	Featured Site of the day	Special Mention	Featured Site of the day	Nominee

Employment

Since the 90's

Freelancer | CEO Bubble Pix SASU

Lead UX/UI Designer

(with breaks during my permanent and fixed-term contracts or my personal trainings)

16.2 Years

Jan 2003

Mar 2024

Achievements by categories

- UX/UI Design
- Design System, Branding, Graphic Charter
- Development of responsive Mini Sites and Landing Pages
- Co-development of dynamic responsive sites
- Co-development of dynamic responsive sites with CMS
- Motion Design

Main Customers

H Agency, Les Gaulois, **Humanseven**, **Havas**, **Euro RSCG**, **Crédit-Mutuel**, **France Télévision**, **STIF**, **Darty**, Le Louvre des Antiquaires, BDDP et Fils, Australie, Oracom, Intelligence Power, OBH Digital, Atao

Professional Trainer / Co-Author

- Figma
- Adobe XD
- Adobe suite CC
- UX-UI Design
- Front End
- CMS Wordpress & Builders
- Motion Design
- Print

Main Customers

Les GOBELINS (Ecole de l'Image), **M2I / O2I Group**, IESA, **CNRS,GRETA, Ministère de l'Economie et des Finances**, CNA CEFAG, GITA, ENI, Philiance, The Bridge.
Dunod-Informatique (co-author of 2 books).

Experience

Senior

11+ Years professional in UX/UI Creations.

6+ Years professional in animation and programming.

2+ Years professional in Print Creations.

6+ Years professional in the IT Training and the IT Advice.

User Experience

- Functional Analysis
- Information Architecture
- Strategic content
- Screen Writing

User Interface

- Convergent Thinking
- Drawing and Sketch
- Digital Design
- Screenplay

Prototyping

- Algorithm
- Programming
- Problem-solving skills
- Refactoring

Lead UX/UI Designer for ALISON Group

1 Year

Feb 2016 – Feb 2017

UX Designer. I was in charge of a Senior Graphist, of a junior Developper and I Worked one Year inside the informatic sector with an International Team of Developpers and in cooperation with the Marketing department to promote new sites and applications for Alison Group.

UX / UI Designer for PUBLICIS Sapient (Xebia)

0.8 Year

Mar 2012 – Dec 2012

Publicis is one of the "Big Four" agency companies, alongside WPP, Interpublic and Omnicom. Publicis Group agencies provide digital and traditional advertising, media services and marketing services (SAMS) to national and multinational clients.

Achievements

Work across interaction, UI, UX and Visual Design for Publicis Sapient and Finexkap Company.

Production of UI/ UX Designs for the **BI-SAM tender** won of 385 KE for Publicis Sapient. UX/UI Adviser at BI-SAM Company for Xebia Studio. Learning of Agile and Scrum methods.

Artistic Director for PROTEGYS Group

1.7 Year

May 2001 – Dec 2002

PROTEGYS an insurance group is structured by the wish to be present on the entire insurance value chain and whose activities are organized around three areas: services for third parties with PROTEGYS Services, Brokerage PROTEGYS and PROTEGYS Direct.

Achievements

Artistic Director, in charge of the visual identity of the Group, for On and Off line achievements. Creation of **5 websites, Brochures, Leaflets and 2 CD-ROM**. Coaching a Graphic Designer.

Artistic Director for EAUCTIONROOM

1.1 Year

Mar 2000 – Mar 2001

EauctionRoom was the first french Startup to propose broadcast French art auctions live, will offer free access to artnet.com's Fine Art Auctions Database, the most comprehensive illustrated electronic archive of fine art auction records in the world.

Achievements

Artistic Director, communications manager On and Off Line. In charge of **11 communication projects**. Creation and Management of **a team of 4 people**.

Flash Motion Designer for SYSTAR SA

0.3 Year

Nov 1999 – Feb 2000

Systar SA is a french based company which provides business activity monitoring (BAM) solutions for business and information technology (IT) managers.

Achievements

UX / UI Creation and Flash animations for the **creation of a promotional CD Rom** on the Systar's principal software for the I.T. performance management in network.

Art Director for MERCURY CONSULTANTS

0.8 Year

Mercury Consultants was a french consulting agency for cross-media publishing solutions

Art Direction

- Digital Strategy
- Brand Design
- Graphic Chart
- Attention to detail

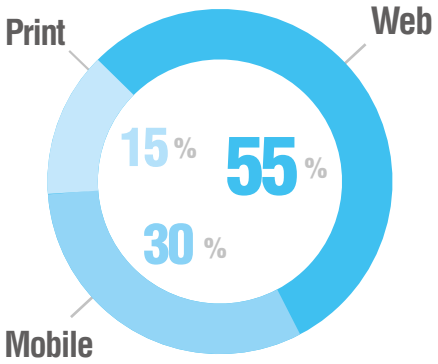
Motion Design

- Screen Play
- Movie clip Animation
- Motion Effects
- Programming

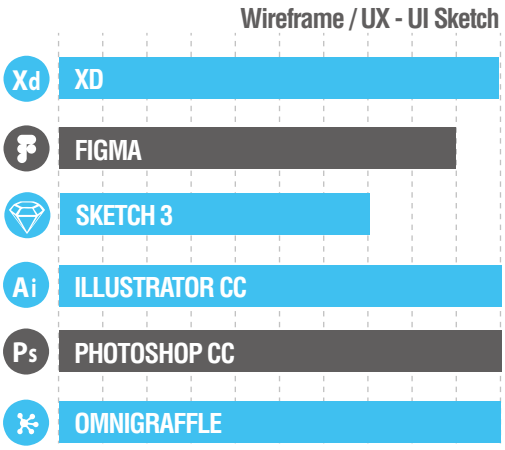
Print

- Brochures
- Catalogues
- Leaflets
- Pre-flight (printing)

Achievements by categories



IT Skills



Achievements

Artistic Director for **Alstom Transport** Group and other big accounts. **Brand Design, Flash / Gif Motion Design and UI / UX Design**. Management of a Junior D.A. and of a Webmaster.

Jan 1999 — Sep 1999

Web Designer for ATOS

Atos is a French multinational information technology (IT) service and consulting company headquartered in Bezons, France and offices worldwide. It specialises in hi-tech transactional services, unified communications, cloud, big data and cybersecurity services.

1.6 Years

Jun 1997 — Dec 1998

Achievements

Web Designer in charge of web and multimedia projects. Creation of the Cybershow, a cyber space for BULL Services. Learning: HTML, DHTML, VRML, JavaScript, Flash, Action-Script, Quick Time VR.

Education

- **1992** — **School Certificate** — LYCÉE ST-THOMAS D'ACQUIN
- **1993** — **Graphics Arts Class Preparatory** — ESAG / MET DE PENNINGHEN
- **1997** — **Master of Design Product** — ESDI-CREAPOLE / STRATE COLLEGE
- **1999** — **Web & Flash Motion Design** — AUTOGRAPH / BULL
- **2002** — **Web Project Management** — AFIDE
- **2003** — **Engineering Training** — AFPA
- **2015** — **FCE & Business Preparatory** — CENTRAL SCHOOL OF ENGLISH
- **2021** — **Developpeur Full Stack** — STUDI

Paris — Dublin — Montpellier

Writing

After the sucess, in 2007, of my first book «**Adobe Dreamweaver CS3**» for Dunod Publishing, I have had the opportunity, in 2009, to write the suite «**Adobe Dreamweaver CS4**» and some articles in 2013 about the CSS3 for the "**Web Design Mag**", Oracom Publishing.

Hobbies

UX Design, UI Design, Flat Design, Programming, Drawing, Cinema, Mat Painting, Concerts, Cooking, Volley Ball, Snowboarding, Squash.

UX UI

UX - UI Responsive **Prototyping**

- FIGMA
- XD
- HTML 5
- CSS 3
- Sass
- Java Script
- JQUERY

CMS / Library

- WORD PRESS
- Bootstrap

Web **Motion Design**

- Fable
- AFTER EFFECTS CC
- Animate CC

Programming

- Java Script
- ReactJS
- Python
- PHP 5

Print & **Apps**

- ILLUSTRATOR CC
- PHOTOSHOP CC
- ANIMATE CC
- INDESIGN CC
- ACROBAT PRO CC
- XPRESS 2015

Languages **Written** & **Spoken**

- ENGLISH — C2
- FRENCH — Mother tongue

Passionate of design for the success of your projects